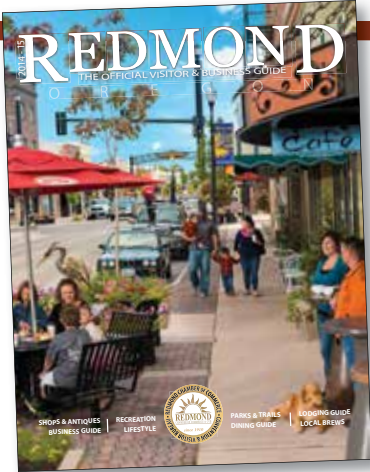


2015 - 16 REDMOND

THE OFFICIAL VISITOR & BUSINESS GUIDE

O R E G O N



2014-15 Visitors' Guide

BE SEEN by Visitors & New Residents

This award-winning, full-color, full-gloss publication is the official visitors' guide for Redmond and is distributed locally and in visitors' centers throughout Oregon and the Northwest. The guide is also included in visitor and relocation packets mailed to hundreds of people each month who've shown interest in learning more about our region. In addition:

- The guide will be available online at www.visitredmondoregon.com.
- It will be distributed to thousands of travelers at visitors' centers and conventions throughout the state.
- Editorial will feature attractions, shopping, dining, services, accommodations and recreational opportunities.
- 18,000 copies will be printed in 2015.

RESERVE YOUR ADVERTISING SPACE TODAY

AD SIZES

RATES

Back Cover*	\$2,000
Inside Front Cover*	\$1,800
Inside Back Cover*	\$1,800
Full Page	\$1,600
Half-Page	\$850
Vertical or Horizontal	
Quarter Page	\$500
Vertical or Strip	
Business Card &	\$150
Highlighted Listing	
Chamber Members Only	
Highlighted Listing Only	\$50
Chamber Members Only	

* Full Bleed Required

Chamber Member Only Business Card Ad w/ Highlighted Listing:
Ad includes your logo or photo along with phone number, website and address, along w/ 70 words or less describing your business.

Please fill out and return, or call Ben Montgomery at 541-923-5191:

Company Name: _____

Contact Person: _____ Title: _____

Address: _____

City, State & Zip: _____

Phone: _____ Email: _____

Returning Advertiser? (Y/N): _____ If 'YES', should we run the same ad? (Y/N): _____

What size ad(s) would you like to reserve?

(See sizes and costs to left): _____

Deadline

Space Reservation is Due
Friday, Jan. 2, 2015

Visitors' Guide & Business Directory Distribution: Airport Visitor Information Kiosk; Central Oregon Visitor Centers; Deschutes Fair & Expo Center; Eagle Crest Sales & Concierge Departments; Redmond Convention/Meeting/Event participants; regional chambers of commerce and visitors centers; restaurants and hotels throughout the region; mailed directly in response to thousands of Redmond Visitor and Relocation requests; utilized by Redmond Convention & Visitor Bureau to promote Redmond at trade fairs; and incoming convention planners.



446 SW 7th St., Redmond, OR 97756

Tel. (541) 923-5191 • Fax. (541) 923-6442

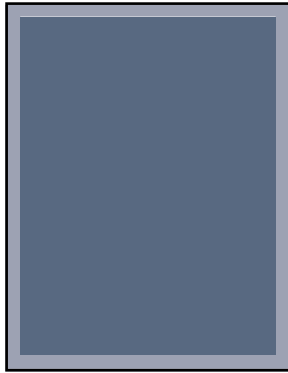
CONTACT: Ben Montgomery, Marketing Director

ben@visitredmondoregon.com

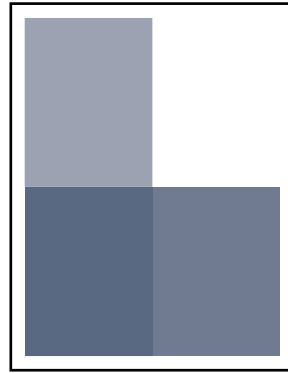
2015 - 16 REDMOND

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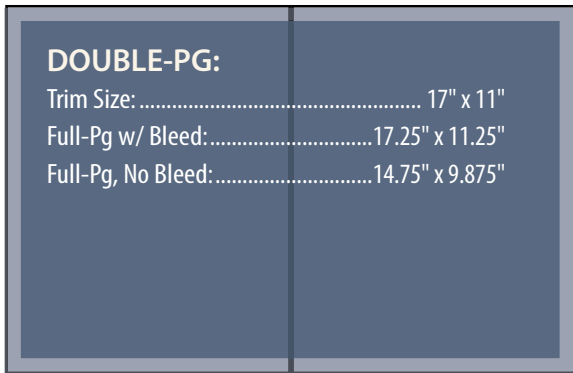
.....Advertising Spec & Production Requirements



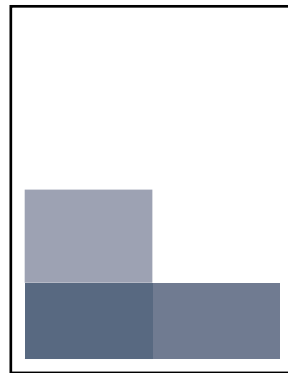
FULL-PAGE AD:
 Trim Size:8.5" x 11"
 Full-Pg w/ Bleed:8.75" x 11.25"
 Full-Pg, No Bleed:7.375" x 9.875"



HALF-PAGE AD:
 Vertical:3.550" x 9.875"
 Horizontal:7.375" x 4.75"
** No bleed available*



DOUBLE-PG:
 Trim Size: 17" x 11"
 Full-Pg w/ Bleed:17.25" x 11.25"
 Full-Pg, No Bleed:14.75" x 9.875"



QUARTER-PAGE AD:
 Vertical:3.625" x 4.75"
 Strip:7.375" x 2.3"
** No bleed available*



MEMBER AD:
 Ad includes your logo or photo,
 70 words or less describing your
 business or organization, phone
 number, website and address.
 Highlighted listing included with
 this option.
***Available for Redmond Chamber
 members only*



HIGHLIGHTED LISTING:
 Your listing in the Redmond
 Chamber Membership Directory
 will be highlighted in brown.
***Available for Redmond Chamber
 members only*

PRODUCTION REQUIREMENTS:

Please follow the these guidelines when creating/submitting ads:

- Submit files as high-res, optimized PDFs
- Fonts must be imbedded into the PDF file
- Color image files MUST be converted to CMYK at 300 DPI

Questions and Sending Files:

If you have any questions or wish to reserve advertising space/send your files, please contact marketing director Ben Montgomery at 541-923-5191 or ben@visitredmondoregon.com.

All artwork is due on Monday, Feb. 5, 2015.